



**FEDERICO LAMERI**  
**Interaction & Visual designer**  
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callmefe.de

**Education:**

Master Degree:  
SUPSI Master of Advanced Studies in Interaction Design  
Lugano Sept 2013 - Jul 2014

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Bachelor Degree:  
Istituto Europeo Del Design (IED) Art Direction  
Milan Oct 2008 - Jun 2010

**Work Experience:**

Interaction Designer @ frog Munich  
Feb 2015 - Present

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Interaction Design Intern @ frog Munich  
Sept 2014 - Mar 2015

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UX Designer @ Digital Communication  
Milan Jan 2012 - Sept 2013

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Freelancing as Studio Wok  
Milan Jan 2010 - Jan 2012

**Awards:**

IxD Conference San Francisco 2014  
Interaction Design Award: Best in Expressing Category

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IxD Conference Helsinki 2015  
Interaction Design Award: Finalist in Expressing Category

**Collaborations:**

Various collaboration with the London based startup Primo.io for the realisation of new concepts for their product line and the organisation of events and workshops.

**Speaking and Teaching:**

SXSW 2016 - On the Future of Farming  
Ideo Munich 2015 - Monthly Designer Presentation  
Munich Creative Business Week 2015 - Design and Change  
Uniform Munich 2016 - Design for Play  
SUPSI 2016 - Thesis project mentoring